

Message Text

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ACTION IO-13

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FM AMEMBASSY PARIS

TO SECSTATE WASHDC 0524

INFO AMEMBASSY BRUSSELS

AMEMBASSY BERN

AMEMBASSY CANBERRA

AMEMBASSY HELSINKI

AMEMBASSY MOSCOW

AMCONSUL MELBOURNE

AMEMBASSY PRAGUE

AMCONSUL NAHA

AMCONSUL SYDNEY

AMEMBASSY TOKYO

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PASS COMMERCE FOR PUSEY, USTS

E.O. 11652: N/A

TAGS: AORG, BIE, FR, XX

SUBJECT: BUREAU OF INTERNATIONAL EXPOSITIONS:

79TH GENERAL ASSEMBLY SESSION, APRIL 28, 1976

REF: PARIS 32881 OF DECEMBER 16, 1975

1. SUMMARY: BIE IS INTERNATIONAL ORGANIZATION HEAD-
QUARTERS PARIS WHICH REGULATES INTERNATIONAL, NON-
COMMERCIAL, EXHIBITIONS. HIGHLIGHTS OF 79TH BIE GENERAL
ASSEMBLY MEETING IN PARIS APRIL 28, 1976 WERE APPROVAL
OF REQUEST BY U.S. DELEGATION TO RESERVE 1981 DATE FOR
LOS ANGELES UNIVERSAL EXPOSITION; FINAL APPROVAL OF
1979 DATE FOR PRAGUE HORTICULTURAL EXPOSITION; PROGRESS
REPORT ON AUSTRALIAN UNIVERSAL EXPOSITION PROPOSED FOR
1987-88; CLOSING REPORT BY JAPANESE DELEGATION ON
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OKINAWA SPECIAL EXHIBITION; ADOPTION OF RECOMMENDATIONS

SUBMITTED BY MR. F.W. LANE, CHAIRMAN OF STEERING COMMITTEE AT OKINAWA, TO IMPROVE FUTURE EXPOSITIONS; AND DECISION TO PUBLISH ANOTHER BIE BULLETIN.

2. GENERAL ASSEMBLY VOTED TO RESERVE DATE OF 1981 FOR UNIVERSAL EXPOSITION IN LOS ANGELES. BIE MEMBER COUNTRIES NOW HAVE 4 MONTHS TO NOTE ANY COMPETING EXPOSITIONS. IF NO OTHER EXPOSITIONS ARE PROPOSED FOR THIS DATE, THE U.S. REQUEST WILL BE OFFICIALLY REGISTERED ON AUGUST 28, 1976. GENERAL RULES FOR LOS ANGELES SHOULD BE SUBMITTED BY SEPTEMBER 1 TO ENABLE REVIEW BY MEMBERS CLASSIFICATION COMMITTEE PRIOR TO OCTOBER 6 MEETING AND ACCEPTANCE BY GENERAL ASSEMBLY AT NOVEMBER 17 MEETING.

3. RICHARD PITTINGER, PRESIDENT AND CHIEF EXECUTIVE OFFICER OF EXPO '81, PROVIDED FOLLOWING DETAILS ON PROPOSED EXPOSITION: THE THEME, "PEOPLE-TO-PEOPLE: PATHWAYS TO UNDERSTANDING", WILL EMPHASIZE BETTERMENT OF MAN THROUGH INCREASED UNDERSTANDING OF HIS FELLOW MAN AND WILL CELEBRATE 200TH ANNIVERSARY OF FOUNDING LOS ANGELES. ONTARIO MOTOR SPEEDWAY, LOCATED 38 MILES EAST OF LOS ANGELES IN CITY OF ONTARIO, IS PROPOSED SITE. NECESSARY INFRASTRUCTURE ALREADY IN PLACE; THIS FACILITY CAN ACCOMMODATE 300,000 PEOPLE DAILY. APPROXIMATE DATES ARE MAY 2 - OCTOBER 2, 1981.

4. DELEGATES AGREED BIE REGULATIONS PROVIDE ENOUGH FLEXIBILITY TO HOLD TWO UNIVERSAL EXPOSITIONS - LOS ANGELES IN 1981 AND AUSTRALIA IN 1987-88.

5. AUSTRALIAN DELEGATION REPORTED THAT NEW GOVERNMENT HAS MAINTAINED COMMITMENT TO ORGANIZE UNIVERSAL EXPOSITION COMMEMORATING 200TH ANNIVERSARY OF LANDING OF EUROPEAN SETTLERS. KEY DATE IS JANUARY 26, 1988. PRELIMINARY STUDIES INDICATE EXHIBITION SHOULD BE HELD FROM NOVEMBER 15, 1987 TO MAY 15, 1988 TO MAXIMIZE ATTENDANCE. POSSIBLE SITES ARE PRESENTLY BEING STUDIED. AUSTRALIAN GOVERNMENT INTENDS TO REQUEST DATE FOR UNIVERSAL EXPOSITION IN NOVEMBER 1977, IN ACCORDANCE BIE UNCLASSIFIED

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REGULATIONS ALLOWING MAXIMUM 10 YEARS LEAD TIME BEFORE DATE REQUEST CAN BE TABLED FOR UNIVERSAL EXPOSITION.

6. JAPANESE DELEGATION, REPORTING ON CLOSING OF OKINAWA SPECIAL EXPOSITION (JULY 20, 1975 - JANUARY 18, 1976) STATED THAT FINAL ATTENDANCE WAS 3,500,000 VISITORS. THIRTY-SIX COUNTRIES AND THREE INTERNATIONAL

ORGANIZATIONS PARTICIPATED IN OCEANEXPO '75. THE
EXPOSITION WAS DEEMED A SUCCESS IN FACE OF DIFFICULTIES.

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7. GENERAL ASSEMBLY DEFINITELY ACCEPTED APRIL 28 -
OCTOBER 17, 1979 DATES FOR PRAGUE HORTICULTURAL EXPO-
SITION. ACCEPTANCE WAS POSSIBLE BECAUSE OF CHANGE IN
REGULATIONS NOTED PARA 8.

8. GENERAL ASSEMBLY, BASED ON RECOMMENDATION CLASSI-
FICATION COMMITTEE, AGREED TO REDUCE REQUIRED DELAY
PERIOD FROM 5 TO 4 MONTHS AFTER INITIAL REQUEST FOR
EXHIBITION DATE TO ASCERTAIN IF ANY OTHER COUNTRIES
PLAN COMPETING EXPOSITIONS. IF NO OBJECTIONS RAISED
FINAL APPROVAL OF EXHIBITION DATE WILL NOW BE GRANTED

AFTER 4 MONTHS DELAY. TWO RECOMMENDATIONS FOR IMPROVING FUTURE EXPOSITIONS MADE TO CLASSIFICATION COMMITTEE BY MR. LANE, U.S. COMMISSIONER GENERAL AND CHAIRMAN OF STEERING COMMITTEE FOR FOREIGN PARTICIPANTS
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AT OKINAWA, WERE ACCEPTED BY GENERAL ASSEMBLY: 1. EXPOSITION ORGANIZERS ARE TO PROVIDE INFORMATION ON AVAILABILITY OF REASONABLY PRICED HOUSING FOR PAVILION STAFFS AS PART OF SPECIAL RULES ON HOUSING AT LEAST TWO YEARS PRIOR TO OPENING OF EXPOSITION; 2. CHAIRMAN OF STEERING COMMITTEE AND COMMITTEE MEMBERS SHOULD, IF POSSIBLE, BE IN RESIDENCE DURING AN EXPOSITION OR, IN CASE OF ABSENCE, DELEGATE RESPONSIBILITY TO ASSISTANT OR ANOTHER COMMITTEE MEMBER. PRESIDENT CLASSIFICATION COMMITTEE STRONGLY SUPPORTED U.S. REQUEST TO RESERVE 1981 DATE FOR LOS ANGELES EXPOSITION, NOTING REQUEST IN ACCORDANCE WITH BIE REGULATIONS.

9. BUDGET COMMITTEE OBTAINED APPROVAL OF GENERAL ASSEMBLY TO ACCEPT AUDITOR'S REPORT FOR 1975 AND TO AUTHORIZE SECRETARY GENERAL TO EXPLORE POSSIBILITY OF BUYING HIGHER INTEREST BONDS AND TO CHANGE BIE BANK ACCOUNT FROM CREDIT LYONNAIS TO BANQUE NATIONALE DE PARIS. IN ADDITION, COMMITTEE SUBMITTED REPORT ON STATUS OF PERSONNEL ATTACHED TO BIE SECRETARIAT PROPOSING BENEFITS SIMILAR TO THOSE PROVIDED BY OTHER INTERNATIONAL ORGANIZATIONS. COMMENTS ARE TO BE RECEIVED BY SEPTEMBER 1 TO ENABLE FINAL APPROVAL OF REPORT AT NEXT GENERAL ASSEMBLY SESSION.

10. BULLETIN COMMITTEE CHAIRMAN, RICHARD HENRY OF U.S., REMINDED DELEGATES TO SUBMIT REQUESTS FOR BIE BULLETINS WHICH WILL BE DISTRIBUTED THIS SUMMER. APPROVAL OF GENERAL ASSEMBLY OBTAINED TO PROCEED WITH PUBLICATION ANOTHER BULLETIN, WITH AIM OF PRINTING SHORT EDITION ON ANNUAL BASIS. COST IS MINIMAL DUE TO BUREAU'S PURCHASE PRINTING MACHINE. BULLETIN WILL SERVE TO PUBLICIZE BUREAU'S AIMS TO NON MEMBER COUNTRIES AND TO ASSIST FUTURE EXPOSITION ORGANIZERS. DELEGATES REMINDED TO USE BULLETIN AS TOOL IN ATTRACTING ADDITIONAL BIE MEMBER COUNTRIES.

11. NEXT SEMI-ANNUAL MEETING - 80TH GENERAL ASSEMBLY - WILL BE HELD NOVEMBER 17, 1976.

12. COMMENT: U.S. IS PLAYING VERY ACTIVE ROLE IN BIE.
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REQUEST FOR DATE FOR LOS ANGELES UNIVERSAL EXPOSITION
PLUS INTEREST ON PART SEVERAL OTHER U.S. CITIES IN
HOSTING EXPOSITIONS UNDERSCORE IMPORTANCE U.S. ROLE IN
BIE. IN THIS REGARD, U.S. BIE DELEGATION PLEASED THAT
RICHARD PITTENGER, PRESIDENT OF LOS ANGELES EXPO '81,
ABLE TO PARTICIPATE IN SESSION AS OBSERVER.
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